

Volunteer Role: Press Coordinator



Where: Canolfan Gwyrfai, Lon Cae Ffynnon, Caernarfon, LL55 2BD; can volunteer remotely.

Time commitment: 4 hours per week

Main contact: Trey McCain, Banc Bwyd Arfon, info@arfon.foodbank.org.uk

Overview of the role: This role involves helping to promote the work of the food bank and encourage donations through traditional media outlets and an online newsletter.

Key tasks

- Plan advertising for public events and recruitment of volunteers
- Develop regular foodbank newsletters for circulation to supporters
- Develop regular prayer bulletins for local churches
- Prepare and send press releases for foodbank events
- Develop a communication plan for the foodbank
- Obtain regular feedback from supporters
- Generate content to promote the work of the food bank, encourage donations, myth bust

About you

- Bilingual in Welsh and English
- Ability to provide information in plain English and Welsh
- Experience of generating communications materials
- Have an eye for detail
- Organised and self-motivated
- Positive and dynamic

Benefits of volunteering

- Using your existing skills to make a difference
- Meet new people who share your passion to eradicate poverty in the community
- Make a real difference to the running of your food bank

Impact of your role

- Maximising donations to the food bank
- Expanding the reach of the food bank
- Helping reframe the language around poverty and myth busting

Support

You will be given an initial training and induction to the foodbank followed by ongoing training and support for your specific role. There are several roles on the communications team that will be inter-supported and lead by the foodbank project manager.

How to apply

For more information please contact info@arfon.foodbank.org.uk.