

Volunteer Role: Social Media Coordinator



Where: Canolfan Gwyrfai, Lon Cae Ffynnon, Caernarfon, LL55 2BD; can volunteer remotely.

Time commitment: 4 hours per week

Main contact: Trey McCain, Banc Bwyd Arfon, info@arfon.foodbank.org.uk

Overview of the role: This role will help to promote the work of the food bank and encourage donations through social media outlets.

Key tasks

- Set up social media channels for the food bank if not already in place
- Co-create content for social media channels with foodbank staff
- Regularly monitor and update social media accounts
- Respond to comments and direct messages appropriately
- Generate content to promote the work of the food bank, encourage donations, myth bust

About you

- Bilingual in Welsh and English
- Confident level of computer literacy and systems
- Ability to provide information in plain English and Welsh
- Experience of generating posts for social media using Hootsuite or Buffer
- Ability to operate in a professional manner when communicating online
- Have an eye for detail
- Organised and self-motivated
- Positive and dynamic

Benefits of volunteering

- Using your existing skills to make a difference
- Meet new people who share your passion to eradicate poverty in the community
- Make a real difference to the running of your food bank

Impact of your role

- Maximising donations to the food bank

- Expanding the reach of the food bank
- Helping reframe the language around poverty and myth busting

Support

You will be given an initial training and induction to the foodbank followed by ongoing training and support for your specific role. There are several roles on the communications team that will be inter-supported and lead by the foodbank project manager.

How to apply

For more information please contact info@arfon.foodbank.org.uk.